

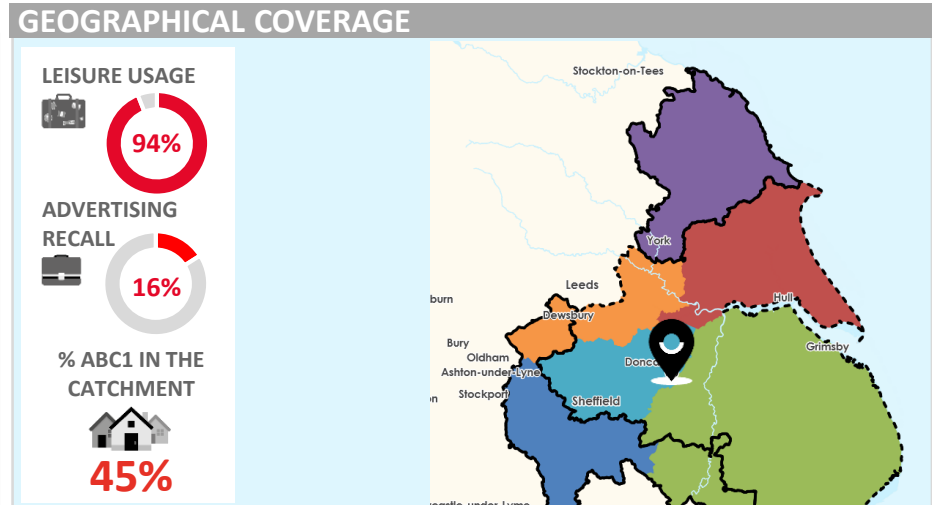
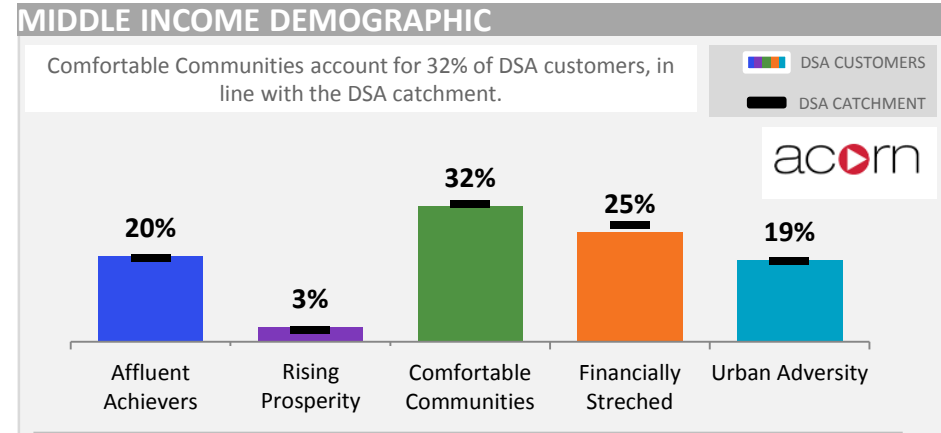


Doncaster Sheffield Airport *Robin Hood*

With a 43% annual passenger growth and 1.3m passengers, Doncaster Sheffield Airport serves its mixed demographic catchment, providing access to over 30 destinations.

CENTRE OVERVIEW

- 1.3m** PASSENGERS
- 43%** PASSENGER GROWTH Y-O-Y
- 30+** DESTINATIONS
- 6** AIRLINES



DSA CATCHMENT

	AWARENESS OF DSA	93%	DSA MOST PREFERRED AIRPORT	12%
	HOUSEHOLD INCOME	£35.0k	DSA CUSTOMERS	£34.7k
	DISPOSABLE INCOME	£17.0k	CATCHMENT	£16.8k

Within the DSA catchment, 93% were aware of the airport. DSA customers, on average, have a household and disposable income greater than the catchment average.

CATCHMENT POPULATION

5.0m
SOUTH YORKSHIRE 1.4m
WEST YORKSHIRE 0.9m
DERBYSHIRE 0.5m
LINCOLNSHIRE 1.3m
HULL 0.6m
NORTH YORKSHIRE 0.4m

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DSA's catchment is based on customer data, competition and drivetime to the airport. This area encompasses a population of 5m, with 94% of passengers flying for leisure, and 16% of customers recalling an advert for DSA.